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Welcome to the 2nd International Conference on Social Science (ICSS 2019), held in Surabaya City, Indonesia, on 17-18 October 2019.

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industrial revolution known as Industry 4.0. Therefore, conference theme Industrial Revolution 4.0: The opportunities and challenges in elevating I resources contribute to develop a better world.

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PREFACE

The 2nd International Conference on Social Science (ICSS 2019), held on 17th-18th October 2019 in the city of heroes and one of the earliest port cities in Southeast Asia, Surabaya (Indonesia). The conference theme is "Industrial Revolution 4.0: The opportunities and challenges in elevating local resources contribute to develop a better world". This conference is focused on several disciplines including Law, Education, Cultural and Communication Studies, History, Political Science, Psychology, Sociology, and Library Sciences and expected that the conference can show various kinds of cultural differences throughout the world.

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Thank you to all reviewers who have provided comments and correction all submitted papers to improve the quality of papers. Efforts of the committee, volunteer students, and administrative assistant are gratefully appreciated. The last but not least, we are very thankful to all the authors who submitted papers, because of which the conference became a success story. It was the quality of their presentation and their passion to communicate with the other participants that really made this conference series a grant success. We are looking forward to the 3rd ICSS which will be scheduled in 2020.

The Organizing Committee of ICSS 2019

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Tipology Ecotourism Based On Community; A Case On Manado Gulf Area

Felly Warouw, Donal Ratu

Ecotourism is one of the pillars of sustainable tourism that has contributed significantly to development. Ecotourism must be planned according to the criteria for sustainable development standards. The achievement of sustainable ecotourism development criteria is determined by the role of community...

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The Analysis of School-Based Management Implementation and Principals' Managerial Competencies

Deitje Katuuk, Sjamsi Pasandaran, Apeles Lonto, Recky Sendouw

This study analyzes the problems of School-based Management implementation and principals' managerial competency. School-Based Management (SBM) is one of the management models to improve school's

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Between Transformational Leadership And Work Engager

Marssel Sengkey, Dewo Saputra, Stevi Sengkey

Work engagement is crucial to an organization because if employee with a high work engagement will make the organization become a healthy organization. A healthy organization will affect the productivity and performance of its employee and their tendencies to out from their work. This study use 78 members...

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Dimensions and Prospects of Sumpang Bita Tourism Development in Pangkep District

Muh Rizal, Muhammad Siraj, maya Kasmita

The tourism development program is one sector that can be relied on to level the opportunities that can be supported. Sumpang Bita tourism object which is famous for the Thousand Stairs icon is one of the tourist charms in Pangkep Regency with its natural panorama in the form of a beautiful and rich...

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This study aims to determine the application of local history learning me based on local wisdom. The method used in this research is Research and Development. This research step is preceded by preliminary research with a descriptive qualitative approach with observation; interview and document review...

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The Implementation & Practice of Industry Revolution 4.0 Associated with Makassar Local Concept

Nurharsya Hanafie, Lukman Ilham, Andika Gani

The industry revolution 4.0 has given a huge impact to Makassar people. Hence; the implementation and practice of its principle has shown certain viewpoint and action. To figure out the implementation of industry revolution 4.0; the descriptive qualitative study was conducted. The study aimed at identifying...

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Existence of Belief System in Fishermen Society in Pangkep Regency

Ibrahim, Syarifah Balkis, Muhammad Zulfadli

Religious beliefs and beliefs in fishing communities grow and develop in their lives. Fishing communities where their lives are always confronted with something uncertain in the place of the sea compilation / make a living are the basis of conflicting beliefs in life while they are aware of things that...

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Local Economic Development Through Village Funds in Barru District

Herman, Dalilul Falihin

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Dialectics of Student Conflict in Makassar State University

A.Ocatamaya Awaru, Muhammad Syukur, Monika

The purpose of this study was to determine the dialectical conflicts of senior and junior students and their impact. The research method is a qualitative approach; which describes a systematic picture of dialectical conflicts that occur between factual senior and junior students. Data obtained by observation;...

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Modality of Election in Young Legislative Election Contestation in South Sulawesi

Nurlela, Jumadi, Nurkharsa Hanafie

This study aims to determine; understand; and map modalities in the contestation of the election of young legislative members in the Province of South Sulawesi. This type of research is descriptive qualitative. Research subjects were young legislators elected in legislative elections. The focus of

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Fakhri Kahar, Ambo Asse, Muh. Nasrullah, Headar Akib, Rudi Saslam

Modernization of fishing gear usually influences the pattern of life of fishermen in various aspects especially ethics and technology used. however; it is different for fishermen in Soreang; Takalar Regency; which in the midst of modernization still maintains ancestral heritage in fishing activities....

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The implementation of Modern Shop Structuring Policy in Mamajang District; Makassar Cit

Muhammad Guntur, Aslinda, Henni Zainal

The rapid growth of modern trade businesses sometimes makes the traditional markets less desirable so that many of the traditional traders are turned to modern trade setting. This study aims to explore the modern shop structuring policy implementation in the District of Mamajang; Makassar City. This...

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juridical normative. The issues examined in this study was Indonesia as legal country...

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Bugis Women (Status; Role and Function) in the Text of Lontara I La Galigo

Andi Kesuma, Darman Manda, Najamuddin

The results of this study aim to analyze and find the similarities and differences in the status; role; and function of women; especially in Lontara I La Galigo. The study method used was the library method by reviewing some literature in the form of study results both published in the form of journals...

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Discourse and Power in Religious Social Practices of the Gowa Highland Society

St. Junaeda, Najamuddin, Muhammad Firman

This paper explains about the discursive practice of religious knowledge of alms and aqiqah in the procession of death which is very commonly practiced by the people of the highland Gowa. This religious knowledge is produced and reproduced through a system of discourse; so that religious knowledge is...

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The Effect of School Head Academic Supervision on Pedagogic Capability of Basic School Teachers in Manggala District Kota Makassar

Sirajuddin Saleh, Haerul, Sitti Arhas

This study examines the effect of school principals' academic supervision on the pedagogical abilities of elementary school teachers in the Manggala

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Improving Quality of LL-DIKTI Area X Services in Facing Industrial Era 4.0

Risma Niswaty, H. Nasaruddin, Irsyad Dhahri

This study examines the quality of public services at the Office of Higher Education Services (LLKDIKTI) Region IX Sulawesi and Gorontalo. The problem in this study is how the quality of public services at the Office of Higher Education Services (LL-DIKTI) Region IX Sulawesi and Gorontalo and determinant...

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Opportunities and Challenges of Organic Agriculture in the Era of Industrial Revolution 4.0 (A Case Study at Bulukumba Regency; South Sulawesi Province)

Muammad Syukur, Octamaya Awaru

The research aims to analyze: 1) farmers' understanding on organic agriculture and 2) the readiness of organic farmers in the era of industrial revolution 4.0 in Salassae Village Bulukumba Regency. The research uses constructivist paradigm with qualitative approach. Data collection is

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Supriadi Torro, La Sunra, Muh. Ahmad

This study aimed at 1) exploring the optimization of the roles of teachers ... the implementation of child friendly school program in the industrial era 4.0.; and 2) exploring the supporting and inhibiting factors teachers encountered in implementing the child friendly school program in the industrial...

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Technology Transformation of Fishermen Communities in Beba Galesong Utara

Idham Irwansyah, Mario, Tamrin

The development of Science and Technology which hit all aspects of social society is a problem for fishermen. Advances in technology have an impact on the transition to the use of modern technology that replaces traditional equipment. The process of modernization in fishing communities is inevitable....

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Degradation of Siri' Na Pacce Cultural Values in The Bugis-Makassar Community

Hasni, Irsyad Dhahri, Hasnawi Haris

This research departs from the idea that in the era of globalization there has been a rapid change; including changes in cultural values that are felt and seem to be beginning to be global; namely between Western culture and traditional culture including the cultural values of the Bugis-Makassar community....

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Integration of Javanese Communities: a Study of the Sociology of Plural Communities in Tanete Rilau District; Barru Regency

Firdaus Suhaeb, Mario Mandra

This study aims to determine the factors that encourage the integration of Javanese society in the sociocultural life of local people who are ethnic Bugis. This type of research is descriptive qualitative. The determination of informants was carried out deliberately on 10 people with criteria; 1) Javanese...

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Children Caring Patterns in Fishermens; Punggawa and Sawi in Laggoppo Sub-distric Kajuara Bone Regency

Muh. Ridha, Amirullah, Ahmadin

This paper the pattern of care adopted by parents who work as fishermen is very different between the Retainer family and mustard greens. The results showed that the pattern of child care for Punggawa fishermen was very strict

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This article discusses the process of islamization in Bumi Sawerigading better known as the Kingdom of Luwu. Luwu Kingdom was the kingdom first accepted Islam in South Sulawesi. The existence of this kingdom is interesting to write because it does not escape the role of the king or datu in expediting...

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Snapshot Level of Principal Entrepreneurs Competency

Basmin Mattayang, Husain Syam, Haedar Akib, Amiruddin, Muhammad Syukur

mastery of principals' entrepreneurial competencies is directed at the realization of the main tasks and functions of actors with entrepreneurial insight; as stipulated in the Minister of National Education Regulation No. 13 of 2007 concerning Principal / Madrasah Standards. This article explains the...

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The Role of the Nuhiyah Islamic Boarding School in Empowering Islamic Communities

Abdul Rahman, Megawati, Najamuddin

This paper discusses about Nuhiyah Islmic Boarding School. A historical perspective; this institution is an Islamic education institution that was pioneered by Sheikh Adiyyin in the early 18th century AD. This institution was later developed perfectly by Kyai Haji Muhammad Nuh and the continuation generation...

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Based Waste Management Innovation Design of Industrial 4.0 in Makassar City

Aco Agus, Irsyad Dhahri, Risma Niswaty

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Fisheries and Economic Relationship in Kelurahan Gusung Makassar

Amiruddin, Rifal, Najamuddin

This paper discusses the influence of religious activities on the economic development of fishermen in Gusung Village. In several meetings which intersect with religious activities; religion is often accused of being the mastermind behind the stagnant progress of the fishermen's economy. However; this...

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Revenue Of Opening Expenses On Criminal Action Of Corruption (Case Study in IA Jayapura District Court)

Nurul Badilla, Thimon Febby, Rudini Rado, Marlyn Alputila

The implementation of the burden of proof reversal system in Indonesia has existed since the discussion of the Draft Law (RUU) on the Eradication of Corruption Crimes in 1970. At that time; there was an idea about one pattern of

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Lastika Prihandoko, Natalia Manuhutu, Marnina, Margaretha Narahawa: Sri Winarsih

A good syllabus will guide lecturer and students to be successful in the subject course. Thus syllabus plays an essential role in learning activities. This paper aims to present a reflective study of novice lecturer who has difficulties in creating syllabus design for several subject courses during his...

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The The Effectiveness of Short Film In Teaching A Cause -Effect Paragraph For English Literature Department Students of Musamus University

Natalia Manuhutu, Lastika Prihandoko, Sri Winarsih, Margaretha Narahawarin, Marnina, Marni Bawawa

This research aimed at finding out whether or not short film can be used effectively to produce a better writing ability for the second year students of English Literature Department. This research employed pre-experimental method. Moreover; the instruments of this research were writing test and questionnaire....

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The purpose of this research to determine the effect of cooperative learning and interest in learning the ability to sort the mathematical pattern. This research used experimental methods and design treatment by the level of 2x2. This research conducted in children Kindergarten Group B in KulonProgo...

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The Metacognition of Junior High School Students in Posing Mathematical Problems Viewed From Cognitive Style

Abdul Taufik, Sadrack Pagiling, Dian Mayasari, Anis Munfarikhatin, Irmawaty Natsir, Oswaldus Dadi

This study examines the metacognition activity of grade IX junior high school students in posing mathematical problems based on reflective and impulsive cognitive styles. The subjects in this study were selected based on the equivalent result of mathematical ability test and the results of the Matching...

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The Development of Direct Learning Strategies in Topic Solubility and Solubility Product

Jesi Pongkendek, John Parlindungan, Novike Sumanik

This is Research and Development study; which aims to develop a strategy directly on the subject matter solubility and solubility product. Development models used in this research is the development of 4-D models which is adapted to the steps of developing learning strategies. The stages of development...

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Comparison of Psychological Skills of Pencak Silat and Boxing Athletes (Study on Indonesian Training Camp athletes)

Muhammad Dongoran, Yahya Nopiyanto, Deny Saputro, Arifin Nugroho

This study aims to compare the psychological skills between pencak silat and boxing; so that differences in each of the sports will be known to analyze which psychological skills differ significantly. The population in this study were Indonesian athletes who were in the National Training Camp. The sampling...

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Application of Discussion Methods to Improve Student Learning Outcomes in Civics Content Class IV Elementary School

Rudolfus Bay, Ratna Purwanty, Chyntia Kalalo

This research aims to improve student learning outcomes in the learning of PKn class IV of the elementary School of Mangga Dua; using the discussion

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Improving Fourth Grade Students' Science Larning Achivement Using Process Skill Approach At Inpres Mang Dua Elementary School of Merauke

Umar Yampap, Rudolfus Bay, Karlina Lieung

The research is aimed to improve science learning achievement of the fourth grade students at Inpres Mangga Dua Elementary School of Merauke using process skill approach. This research is a classroom action research which is consisted of phases namely; plan; action; observation; and reflection. The subjects...

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Profile Technological Pedagogical Content Knowledge (TPACK) Prospective Teacher of PPL Participants

Andi Reski, Anderias Henukh, Merta Simbolon

TPACK is a framework that becomes the initial capital and must be mastered by a teacher. The ability to TPACK a teacher will greatly influence how teachers carry out classroom learning. This study aims to describe the profile of TPACK from prospective teacher students who are PPL participants; then

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School Students

Desy Sari, Merta Simbolon, Andi Reski

The ability to apply old knowledge into solving new problems encountered can facilitate the problem-solving process. Even so; the survey results indicate a lack of ability of students to analyze and solve similar problems. The purpose of this study was to determine the effect of using the Isomorphic...

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Analysis of Students' Interest in Reading

Marni Bawawa, Sri Winarsih, Rezky Uspayanti, Margaretha Naharawarin, Ranta Butarbutar, Natalia Manuhutu

This research was intended to find out interest in reading of English Education Department of Musamus University. This research was conducted in January 2019 at Musamus University in the Department of English Language Education. The subjects in this study were all fourth semester students at the English...

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enhance the students' comprehension in reading narrative text. The stud focused on literal and interpretive comprehension. The sample were the grade students in MAN Pinrang which consisted of 28 students in A group and 28...

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Relationship OF The Power Of The Diksi With The Writing Of Drama

0 Nurdiansah, Nurdiansah, Tobias Ngaruaka, Nova Habeahan

The purpose of this study was to find out whether there was a relationship between Mastery of Jurisdiction and the Ability to Write Drama. The method used in this research is descriptive survey method with correlational techniques. The total sample of this study is the same as the total population; which...

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Analysis Of Human Resources Skill To GMP (Good Manufacturing Practice) In The Fishery Processing Groups In Makassar City

Astaman Amir, Andi Arief, Sajriawati, Stenly Wairara, Gardis Andari, Merry Dawapa

Human Resources in the field of processing fishery have to have good skills about good manufacturing Practice (GMP).GMP is about how they do the selection of raw materials; handling; processing; selection of additives and chemicals; packaging; storage and distribution; in order to produce quality food...

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Marketing Network's Analysis of Coral Trout Grouper (Plectropomus leopardus) In Gusung Island; Selayar

Archinalaga Daganati

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Utilizing Instagram As A Promotional Media By Small And Medium Enterprises (SME) Arni Kripik Merauke

Candra Wahyudhi, Irfan Muafa, Muhammad Awal

This study used a qualitative approach with the method of using a case study of a descriptive type. The purpose of the study is to determine the extent to which the benefits of using Instagram as a promotional media performed by Arni chips are appropriate in their use and whether the selection of social...

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Improvement Of Employee Performance PT PLN (Persero) Area Merauke Reviewed From Work Discipline Of Employees

Dewi Wulan, Aldisa Arifudin, Nurwijayanti

The purpose of this article is to know the relationship between improving

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Determinants Of Labor Absorption In Merauke Regency (2011-2017

Muhammad Tawakal, Romualdus Djanggo, Sebestina Siman

This study aims to determine the Determinants of Labor Absorption in Meruke Regency. In the analysis using multiple linear regression analysis methods. Data processing is carried out using the SPSS 21 program. Based on the results of the study; it shows that wages do not have a significant effect on...

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Kelompok Usaha Bersama (KUBE) And Poverty Level Performance In Sulawesi and Kalimantan Areas

0 Asrudi, Asrudi, Tamsil Jayadi, Wayrohi Meilvidiri

Poverty is a nightmare that is very scary for the world's population and one of the global issues in every country that is developing and growing and poverty is where a person has a condition that is not mimiliki sufficient resources and income; so the lack of basic necessities such as clothing; shelter;...

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inequality between regions in Papua province. This research uses Structu Equation Modeling model namely WarPLS 5. The results of the study ind that the fiscal capacity has a positive effect on the local direct expenditure;...

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Financial Ratios Of The Company's Share Price Sub Sectors Toll Road; Port; Airport And Transportation Listed BEI

Ade Sembiring, Kristianus Hiktaop, Mohamad Ilham

The stock price of a company can be predicted through a financial ratio. The research is done using financial ratios and stock prices. The samples used are issuers on sub-sectors of toll roads; ports; airports and transportation listed IDX 2015-2018. The results of the study using multiple linear regression...

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Effect Of Work Motivation On The Performance Of

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The Power Relations Of Local Bosses And Local Elites In Forest Governance In Muna Islands

Aenal Adam, Andi Yusuf, Dapot Saragih

Local boss and local elite are the main actors who determine how local government is governed at a local level. Democracy and decentralization policies in post-New Order have opened a chance for their presence in local politics. This paper explains about power relation between local boss (Ridwan BAE;...

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Evaluation of Waste Recycle Center (PDU) in Jambangan Subdistrict Based on TPS3R Technical Guidance

Winarso

Recycle Center (PDU) of Jambangan Sub-district is waste management system based on technological advanced system. Facilitation of waste management in PDU consist of conveyor belt which moved all type of precidential waste those employee in separating waste. In addition there were also organic waste...

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The Urgency of Hikayat Hang-Tuah's Character Value in Building Young Generation Nationalism

Agus Trilaksana, Sukma Perdana, Agung Rizaq, Ajeng Prastuti

Globalization has reached all aspects of life including the spirit of young generation's nationalism. This generation is the next generation of the nation and the state; because it is considered very important to have a strong

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Surabaya

Totok Suyanto, Harmanto

This research uses exploration design. The substance of the study was the Civics Teacher Strategy in building a local character-based anti-corruption culture for the younger generation in Surabaya. The sample of this study was 30 Pancasila and Citizenship Education Subject Teachers who were members of...

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Educational Staff Responses About Policy Models About Career Development Policy Models at Surabaya State University

Warsono, Ketut Prasetyo

Career development is very important for an organization; because career is a need that must be developed in an employee. The substance of this paper is related to the response of the career development model through the expertise channel for educational staff at Unesa. This study used an exploratory...



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solutions are made to complete the number of children who are on the standard Surabaya as one of the major cities in Indonesia established Kampung Ar Negeri as a place of protection and guidance for street children. This study...

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Application of Vi-Learning Based on Rotation Model

Sukma Prasetya, Riyadi

e-learning has always been described as a channel through knowledge transmitted between teachers; students; and the wider community. This vilearning has been used by several universities by encouraging collaborative learning and social interaction. This study aims to determine the response of S1 Social...

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Tsunami Disaster Mitigation For Population at South Coatal –Munjungan Distric-Trenggalek-East Java

Ketut Prasetyo, Daryono

The coast of Munjungan Subdistrict in the form of a bay and directly facing a subduction zone makes the area prone to earthquake and tsunami disasters. Until now the earthquake and tsunami cannot be predicted when it will occur. Therefore disaster mitigation for the community is very necessary; not least...

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The Role of Political Social Institutions in Rural Managements in Managing Collabrications in the Religion

Katon Setyawan, Sarmini, Sukma Prasetya, Nuansa Segara

Political and economic interests are heightened as a matter of religion many occur in Indonesia. Even the conflict with the background of religion in East

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Optimization of The use of Existing TPA In The City Of Mojokerto

Ita Zain, Katon Setyawan, Kuspriyanto

Waste is basically a material that is wasted or thrown away from a source of the results of human activities and natural processes that have no economic value. Solid waste problems in the City of Mojokerto due to the limited ability of solid waste management in handling solid waste; there are still delays...

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Utilization of Karst Water Resources by Residents in the Gremeng Cave Spring

Eko Budiyanto, Nugroho Purnomo, Muzayanah, Aida Kurniawati, MS Retno

Karst landscapes are formed by soluble rock; resulting in a high level of susceptibility of the landscape. Gremeng cave spring is a karst spring that is perennial. Preservation of these springs requires a proper understanding of both human factors and physical conditions. This study aims to understand...

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teacher candidates based on field dependent-independent cognitive style. The basic teaching skill componentsmeasured are as follows: 1) open and close the lesson; 2) explain the principles; concepts and procedures; 3) implement...

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Selection of Tourism Development Center in The Southern District Banyuwangi

Agus Sutedjo, Sri Murtini

Tourism development can be used as a basis for regional development. The South Banyuwangi Regency is currently undeveloped but can be used as a driver for the development of the South East Java region. There are many attractions in these places and can be used as a development base. For this reason;...

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From Multicultural Towards National Identity: Teacher Construction on Strategies for Implementing Multicultural Education in Schools

Rr Setyowati, Sarmini, Nuril Amaliya

Indonesia has a multicultural society. This society as social capital strengthens the nation's culture; and at the same time will be a threat of division. Multicultural education becomes an important dimension to the integrity of the Unitary Republic of Indonesia (NKRI). School education has an important...

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School Principal Construction About the Culture Model of the Four Pillars of Nationality To Build Student Nationalism Towards Indonesian Generation 2025

Sarmini, Warsono, Sri Sukartiningsih, Lilik Sulistyowati

Nationalism needs to be instilled in the younger generation to be a tough; self-reliant and competitive generation. School as a means of building nationalism for the younger generation. This study aims to describe the construction of a school principal on the National Four pillar culture model to build...

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Food Security in Poor Families (Study of Public Policy and Local Initiative at East Java)

FX Sadewo, Sugeng Harianto, Herrukmi Rinawati, Badrudin Kurniawan, Martinus Legowo

Food security is a concern for government and society. It provides support for family productivity in achieving its welfare. Not only the government; every

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of A Contemporary Cases about SyehPuji and The Teen Wi

Diyah Utami, Farid Pribadi, Mutiah

Child marriages have actually been banned under the CEDAW ratified by the Indonesian government. As a consequence; all elements of society also accept these rules and provide space for women to obtain their rights. Mass media as one of the channels of socialization should also do the same thing. That...

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'Capital Barns' based on social capital to empowering the poor

A s, A Wahyudi, A Sudrajat, P Handoyo, F Pribadi, D Utami

The assumption that underlies this research is that there are many applications of empowerment programs for the poor that only focus on economiccapital; so their application tends to lead to charity. Through development researchwith the procedures as follows (1) identifying rural / urban poverty specifications;...

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The Mobility of Madura Women Traders in Waru District Sidoarjo

Wisnu, Thomas Aji, Corry Liana

This paper discusses street vendors. The existence of street vendors (informal sector) is often seen from the negative side because a large number of workers in this sector is considered less productive. But on the other hand; the informal sector is able to play a role as a safety valve; especially in...

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Ethical Politics and Educated Elites In Indonesian National Movement

Sumarno, R Aji, Eko Hermawan

Ethical Politics is an interesting policy to study; because the policy is actually

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Vi-Learning in understanding the History of Indonesian Culture in the Digital era

Septina Alrianingrum, R Aji, Andi Sapoetra

Vi-learning has an important role in overcoming the limitations of space and time in the digital literacy-based learning process in this digital era. The development of Vi-learning is targeted at developing multimedia-based learning media by means of the internet; mobilphone; gadget or the like. This...

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Challenges to Create a Pluralism Education amid the Battle of Democracy and Theocracy in Indonesia

Riyadi, Sri Purwaningsih, Agus Suprijono

The education of linear characters with the aim of educational IPS is to nurture students into good citizens; who have knowledge; skills and social care that is useful for himself; society and the country. To realize these objectives; the process of learning is not limited to knowledge and skills only;...

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T Oktariyanda, DF Eprilianto

Standardization of the Integrated District Administration Services Program optimize Public Services in Sidoarjo Regency. An article based on theoretical study and critical review was conducted on the basis of the emergence of problems in the delivery of public services at the regional level. Some...

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Measurement of Workload Analysis in Determining the Optimal Number of Workers

Meirinawati, Indah Prabawatii

The role of Human Resources (HR) is very vital in an organization; both government and private organizations. The reality of HR professionalism is often not fully realized. One of the reason is the mismatch between employee competencies and the positions that they occupy; that is caused not only by the...

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basic expenditure of food and household consumption. Poverty in East Japrovince is the highest poverty number in Indonesia. Various policy strategies...

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The Role of Family Resiliencethat Characterizes in Increasing Shame Culturein the Society

Rr Setyowati, M Yani, Siti Habibah, Maya Mustika

Today there have been many shifts in values and norms in people's lives everyday. Behavior that is not in accordance with the values and norms that should be held firmly becomes something that is abandoned. Various events that violate religious norms; politeness; morality and law can be found in the...

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Orderly Traffic Attitude Of Students Junior High School

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Iman Purba, Oksiana Jatiningsih, Siti Habibah

The word Domestic Workers are often abbreviated "PRT" (Pekerja Rumah Tangga) in Indonesia. It is often referred to with the term "Domestic Helper". The word "Worker" which indicates that there is an equal relationship between the two parties who have an agreement on the work relationship. It is different...

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Nasution, Artono, Agus Trilaksana

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Vinda Setianingrum, Danang Tandyonomanu, Anam Huda

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Puspita Sukardani, Vinda Setianingrum, Gilang Aji

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Nurul Hikmah, Pudji Astuti, Budi Hermono

Trans-sexual marriage is marriage between a man and a woman; which one ofthem has a genital-change; the problem is whether the marriage is legal according Indonesian National Law. Relating to Article 2 of Law Number 1 of 1974 on Marriage regulate that the legality of a marriage (in Indonesia) must be...

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Irfa Ronaboyd, Elisabeth Puspoayu, Arinto Nugroho, Nurul Hikmah

Official adoption of TSS in the Sunda Strait and Lombok Strait proposals was carried out at the 101st session of MSC on June 2019 and became effective from June 2020. For the record; UNCLOS 1982 does not require ships to ask for permission or prior notice when they cross the Archipelagic Sea Lanes (ASLs)....

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politically responsible for his performance; but also has consequences for threat of dismissal of the President by the MPR; if the President is deemed the state as determined by the MPR. Therefore; when there is a change...

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Selection of Tourism Development Center in The Southern District Banyuwangi

Agus Sutedjo
Department of Geography Education Faculty of Social Sciences and Law
Universitas Negeri Surabaya
Surabaya, Indonesia
agussutedjo@unesa.ac.id

Sri Murtini
Department of Geography Education Faculty of Social Sciences and Law
Universitas Negeri Surabaya
Surabaya, Indonesia
srimurtini@unesa.ac.id

Abstract. Tourism development can be used as a basis for regional development. The South Banyuwangi Regency is currently undeveloped but can be used as a driver for the development of the South East Java region. There are many attractions in these places and can be used as a development base. For this reason, it is necessary to research the potential of tourist objects in the area. The purpose of this study is to find out one tourist attraction that can be recommended as a center for tourism development and can have an effect on the growth of attractions in the vicinity.

Selected research sites are the attractions of the Alas Purwo National Park, Bedul Ecotourism, Grajagan Beach, Red Island, and Sukomade Turtle Hatchery. Observations, interviews, measurements and documentation are used to obtain data on facilities, natural conditions, human resources, tourist attractions, merchant attitudes, accessibility and distance between attractions. Tourists, traders, and managers are used as respondents in this study. The data obtained were analyzed by scoring and ranking techniques to get the total score of each tourist attraction location. The highest total score is recommended to be the center of tourism development.

The results of this study indicate that Pulau Merah received the highest score and was recommended to be a center for tourism growth in the Southern part of Banyuwangi. Red Island Tourism Objects are developed first and become a superior tourism industry. If it has developed, the surrounding tourism objects will develop due to the spread effect and polarization.

Keywords: Tourism, Development Center, Tourism Objects, Scores.

I. INTRODUCTION

Economic development is important for a nation to improve the welfare of its population. The choice of development strategy has significance so that the expected goals can be achieved. The choice of strategy needs to be based on theories that develop and adapt to local conditions.

The economic development of an area is influenced by many factors, including accessibility, infrastructure, community activities, human resources, natural resources, disaster risk. Each factor is related to other factors and will influence each other. Economic development will be seen in the pattern of settlements, commodity exchange systems and flows, patterns of community movement and migration, the distribution of urban areas of influence, money and information.

The development of tourism is one of the strategies that can be used for the economic development of a region. The tourism sector is able to generate economic growth, because it can provide jobs, stimulate various production sectors and contribute directly to the progress of the business of making and improving infrastructure. Implementation of hygiene and

health programs, cultural preservation, environmental preservation, etc. can have a positive impact on both the local community and tourists.

As with other businesses, several aspects need to be studied in the context of developing their business. In the development of tourism there are 4 main aspects that will influence whether or not tourism develops, namely attractions, facilities, transportation, and hospitality. Other aspects that also affect are accessibility, location of attractions, and human resources. In the aspect of tourism development, attraction as an agent causing growth will tend to be developed before facilities or transportation. Attraction is an important supply element in tourism and can be used to measure tourism potential. Attractions will attract people to come to a tourist destination, and it is possible that attractions are the first reason to come to that place

Attraction is a product that is sold, so it must meet the tastes of consumers who need it, namely tourists, not only the quantity of attractions but also the quality because it can affect the decision of tourists to visit or not. Thus a tourist attraction location is likely to be visited by many tourists if there are various attractions with good quality attractions. In tourism activities, various attractions must be coordinated in an integrated, harmonious and attractive presentation on a package of tourist attractions. The study of attractions is quite complicated because it deals with tourists who have different tastes. Attractions that are of interest to someone may not be of interest to others, so attraction development is not easy.

In another aspect, with the availability of many attractions, tourists can be distributed equally in all attractions to avoid overcrowding and saturation of tourists at certain attractions. At one tourist destination location there is usually one main attraction which is the main attraction of the tourist location and several additional attractions for temporary shelters for tourists who want the main attraction at times when the number of tourists is very crowded. Tourist attraction packages can be used to regulate tourist movements in tourist destinations so that tourists are not concentrated in the same place and time so that tourist comfort is maintained.

Accessibility is very important role in the economic development of a region, with spatial dimensions, accessibility is a strategic concept in all models of economic development and has been recognized for its superiority in many fields of economic research [1]. Accessibility can be defined as the ease of people, materials, or information to move from one location to another, within and between regions. The level of



movement of people, materials, and information is very important for the functioning of the regional economy [2].

Physical access and market access are interconnected access to assess the potential of an area. Physical access depends on the level of existing infrastructure, for example, roads, railways, airports or seaports. Market access depends on the distance traveled, travel time, or the cost of travel to urban areas, the capital of the district or province, so accessibility is not always related to distance but related to terrain conditions, degrees of transportation or communication facilities.

Accessibility will increase if supported by adequate infrastructure, and the role of infrastructure in regional development is important but difficult to determine quantitatively [3]. In regional economic development, four types of infrastructure can be considered for use, namely power generation capacity, roads, railways, and telecommunications [4]. Accessibility of an area can change with the development of the economy and technological progress, and the level of accessibility will affect the development of the regional economy.

A common problem that arises in undeveloped areas is the unavailability of adequate infrastructure, this will have an impact on the level of accessibility. In building infrastructure the interests of local residents to achieve market access need to be considered. Locations where economic transactions are markets that will be connected to other markets by the road network. Assuming that infrastructure will encourage economic accessibility, the road network in an area becomes a series of inputs that produce access to the market as output [1]. The facilities available at tourist destinations are facilities used to serve tourists while staying at the place. Supporting adequate tourism facilities will grow a tourist destination into a place that is more attractive and rapidly developing. Adequate and suitable accommodation facilities must be provided in order to succeed in its development, this depends on the type of tourist to be served. Accommodation is a temporary home for tourists who travel far and long, accommodation includes a place to stay, and a place to eat and drink.

Infrastructure facilities are important tourism facilities, but infrastructure development is sometimes not prioritized because the costs must be substantial. Even without adequate infrastructure the Tourism Destination Region can develop even though it is very slow. The availability of adequate and aesthetically pleasing infrastructure will be more noticed and liked by tourists. Infrastructure includes water systems, power sources, communication networks, transportation terminals, drainage and disposal systems, etc.

Humans are actors in development, will act as planners, actors or executors of activities and at the same time feel the results of their activities. Related to economic activities, human capital is an important determinant in regional development and shapes the spatial distribution of economic activities [5]. The spatial distribution of workplaces affects the level of wages that must be given so that it will have an impact on the level of welfare of workers [6]. Formal and non formal education, work experience, can be used to measure the level of human resources.

Community participation in the development of tourism is the willingness of a person or group of people to help the success of any tourism development program according to ability without compromising one's own interests. Such participation

is manifested in the form of activities by giving thought, energy, time, expertise, capital or material input. Participation can be done actively or passively. Community participation includes attendance at meetings, financial contributions, and the presence of organizations with appropriate leadership. Community participation is needed because the community has the right to maintain, manage their resources in a sustainable manner. It is recommended for the development of sustainable tourism that must consider the participation of the community, especially the local community [7].

Community support is needed in the development of community-based tourism, this support is one of the important factors that determine the success or failure of tourism development [8]. Examples of forms of support are caring, willingness, respect or love for the subject in their environment. Community participation will have a positive impact on the support of tourism development in the developed tourism areas [9]. The good reception received by tourists from the community at tourist destinations such as local residents, restaurant / hotel / shop employees, and so on is a form of hospitality.

Positive interaction between the host, ie local residents, employees or traders, with tourists is a moment of proof for tourists about the hospitality that must be given by the host. How the host interacts with tourists, can increase the meaning of a tourist visit or vice versa can damage all the promotions that have been made so that tourists visit the tourist destination. Therefore hospitality training may be needed to improve the quality of the host's self, but the basic capital of artificial hospitality is still needed.

The Java Southern Cross Road (JLS) was built to develop the area in the southern part of Java, which is relatively left behind compared to the northern part of Java. The southern part of Banyuwangi Regency is not much different from other regions on the southern part of Java Island and passed by JLS. Therefore South Banyuwangi Regency needs to be developed by utilizing JLS for the welfare of the population. The development of the South Banyuwangi Regency can be done by utilizing the existing tourism potential, namely natural tourism, cultural tourism and alternative tourism.

The development of attractions in the Southern part of Banyuwangi Regency has been carried out but it is still not optimal and only for certain attractions. The Government of Banyuwangi Regency is still lacking in prioritizing the development of further tourism objects in the Southern part of Banyuwangi Regency, as indicated by the number of tourist sites experiencing a decrease in the number of visitors from year to year. There is a tourist attraction with a relatively small number of visits compared to other attractions.

For the development of all attractions in Banyuwangi Regency, it requires a very large cost and it is very difficult to implement because of limited funds. Therefore, other development efforts are needed at a lower cost. One of them is by developing one of the locations of attractions to be the center of tourism growth. Tourism sites that have developed and become leading industry locations are expected to influence tourism activities in other undeveloped locations (spread effects). The process will take place if the accessibility between tourism objects is good and the attraction of each tourist attraction is different (polarization).

JLS and previously built highways will increase the flow of tourists from one tourist attraction to another due to increased



accessibility. Tourist sites that have been developed will be visited by many tourists, but will also contribute tourists visiting other undeveloped tourism objects due to high accessibility. This means there is a spread of tourism from the center of tourism development to other attractions.

There are quite a lot of attractions in Banyuwangi Regency and several locations have the same attractions. The tourism objects in the southern part of Banyuwangi Regency need to be developed, but it is necessary to choose the location of the most potential tourism objects to be the center of tourism development and be able to have a positive impact on other attractions. Based on the number of tourists visiting and different types of attractions, 5 locations of tourist attractions were chosen to be a potential center for tourism development in Banyuwangi District. The locations of these attractions are Alas Purwo National Park, Grajagan Beach, Red Island, Bedul Ecotourism, and Sukomade Turtle Hatchery. Based on the considerations of accessibility, human resources, supporting facilities, attractions, natural conditions, and the distance between attractions, among the 5 attractions you want to know which tourist sites can be recommended as a center for tourism development.

II. RESEARCH METHODS

This research was conducted in 5 locations selected tourist objects based on the highest number of tourists. These attractions are the Alas Purwo National Park, Bedul Ecotourism, Grajagan Beach, Red Island, and Sukomade Turtle Hatchery in the southern part of Banyuwangi Regency. The research subjects were tourists, managers, traders and tourist objects while the research objects were tourist attractions, attitude of traders, human resources, tourist facilities, accessibility and distance between attractions. Interviews of 185 tourists were conducted to know the attractions of attractions, and interviews with all traders to determine the participation of traders in each tourist attraction. Interviews were also conducted with managers to determine the level of human resources managing tourist objects. Observation and documentation are carried out to determine the tourism facilities, accessibility, distance between attractions, and natural conditions. Data from interviews, observations, measurements and documentation were analyzed using scoring and ranking.

The recommendation to become a center for tourism development is based on the high potential of tourism objects while the level of potential is obtained from the sum of the scores of all research objects. The steps to determine the location of attractions as a center for tourism development are as follows.

- 1. Calculate the scores of all research objects in each attraction.
- 2. Determine the ranking of each research object. The highest research object ranking is 5 and the lowest is 1, the highest score is ranked 5.
- 3. Summing the ranking scores of all research objects in each attraction.
- 4. The highest total number of ranking scores is recommended to be the center of tourism development in the Southern District of Banyuwangi.

III. RESULT AND DISCUSSION

The South Banyuwangi Regency is a fairly long hilly and coastal area. Various tourist attractions there, natural attractions are the main attractions that can be used as capital for further development. Further tourism development will be faster if it has a greater tourism potential compared to smaller tourism potential. Therefore the tourism potential of each tourist attraction location needs to be examined in the framework of regional tourism development.

Grajagan Beach

Grajagan Beach is a brownish sandy beach with a distribution of rocks in the west and in the form of hills to the east. In addition to various beach attractions, and waves suitable for surfing (surfing), tourists can enjoy views of the beach and the open sea from the top of the hill after climbing, caves from the Japanese army can be witnessed as well. Tourists are of the opinion that the quality of attractions on the beach is good but the number of attractions is still lacking, the quality of activities that can be carried out by tourists is good but the number of activities that tourists can do is still lacking. The types of souvenirs that are sold are not so many that the quality is not good, while the attraction of goods sold is less attractive. Based on the opinion of tourist attractions attractions on Grajagan Beach, including less good with a score of 19.6.

Natural disasters such as landslides, floods, typhoons have never occurred on Grajagan Beach, but earthquakes and tsunamis have the potential to occur on Grajagan Beach even though the last few years have not occurred. Such conditions can occur because Grajagan Beach is located on the South Coast of Java which is prone to earthquakes and tsunmi. The area of the Grajagan Coast tourist area is approximately 10 ha, and is relatively far from residential areas, which is 2 km. Under these conditions, the overall score is 12.

For tourists' eating and drinking purposes, the number of facilities available is insufficient, the number of bins available is inadequate. The number of toilets available is sufficient but not clean enough, the area of worship is adequate but the conditions are not clean. Parking space is quite extensive, and a place to rest or relax enough. Water supply for tourism needs is sufficient. In general, the score for tourism facilities on Grajagan Beach is 28.2.

In general, the attitude of traders in serving tourists and protecting the environment to remain comfortable for tourists is positive. All traders are willing to provide a sense of security to tourists and are willing to provide various information if tourists need help. Almost all traders are willing to keep their environment clean and willing to keep the situation orderly. Overall, the score of the attitude of traders in Gajagan Beach is 15.

The distance between Grajagan Beach and Banyuwangi is 52 km, while the travel time is less than 75 minutes. The general road condition is good, that is, a part of asphalt is smooth, and a small portion is rough asphalt, but approximately 1 km of the road surface is gravel. The road width is between 5 - 7 meters, and overall, the accessibility score of Grajagan Beach is 10.

There are 9 employees involved in managing Grajagan Beach, all with high school education. The average work experience is 10 years, 2 people have 8 years work experience, 3 people have 12 years work experience and 5 people have 10 years work experience. Participation in training in the field of tourism is rarely carried out by employees, of all employees



only 3 people have participated in it once. Overall, the score for the Human Sub-Power at Grajagan Beach is 8.5.

The closest tourist location from Grajagan Beach is the Bedul Ecotourism location with a distance of 18 km and can be reached within 45 minutes, while the longest distance is Alas Purwo National Park with a distance of 62 km and can be reached within 90 minutes. The average distance between attractions is from Grajagan Beach to all other attractions is 36 km.

Pulau Merah Beach

Pulau Merah Beach is a white sandy beach with a relatively shallow sea for swimming and surfing under the supervision of security officers. Across the beach you can see a small red hill in the afternoon when exposed to sunlight, and the sunset can be witnessed in this place. Various kinds of souvenirs, food and drinks are available at tourist sites, but in the opinion of tourists, the attractiveness of goods sold less and less attractive Tourists argue that the quality of attraction attractions found on the Red Island Beach is very good with a considerable quantity. Meanwhile activities that can be carried out by tourists are quite interesting but the quantity is not much. As a place of recreation, the attraction of attractions on Pulau Merah Beach is interesting with a score of 24.

Natural disasters such as landslides, hurricanes, and floods have never happened on Pulau Merah Beach, but the location of this beach is quite prone to tsunamis in the event of a large earthquake as generally on the southern coast of Java. Even though there is a small hill as a barrier to waves from the high seas, the risk of a tsunami disaster remains high because of the long beach. The area of tourist sites is quite extensive, with a beach length of almost 1 km and close to residential areas. In general the score for Natural Conditions on Pulau Merah Beach is 9.

Facilities on Pulau Merah Beach are adequate eating places, insufficient number of toilets but less clean, places of worship clean but less extensive. Parking space for motor vehicles is wide enough, there are quite a lot of trash available, there are enough places to rest like a gazebo. Clean water is very important for bathing after swimming or surfing, the use of toilets and prayers, the amount of clean water available is insufficient. The overall score for tourism facilities on Pulau Merah Beach is 31.5.

In general, traders on the Red Island Beach to be positive in maintaining the good name of the existence of tourist sites. Most traders are willing to give a sense of security to tourists, and are willing to provide information if tourists need help. All traders are willing to maintain cleanliness and order around their respective places of sale. Overall, the score of the attitude of traders on the Pulau Merah Beach was 16.3,

The distance between Pulau Merah Beach and Banyuwangi City is 69 km, while the average travel time is 100 minutes using a private vehicle. Road conditions are generally good, most are smooth asphalt, others are rough asphalt, road widths are between 5-7 meters. Overall, the accessibility score for Pulau Merah Beach is 11

There are 35 employees in Pulau Merah Beach, with an education level of 2 people at the undergraduate level, 28 people at the high school level and 5 at the junior high level. The average work experience is 5 years, mostly 5 years experience, while 2 people have 4 years experience and 2 7 years experience. Most of them have never participated in training in the field of tourism, and only 12 people take part in

training regularly every year, namely surfing training, and some people are training tour guides and environmental preservation. Overall the Human Resources score for Pulau Merah Beach employees is 15.

The closest distance from Pulau Merah Beach is the location of Sukomade Sea Turtle Breeding, which is 39 km and takes 60 minutes, while the longest distance is Alas Purwo National Park with a distance of 65 km and can be reached within 100 minutes. The average distance between attractions is from Pulau Merah Beach to the location of other attractions is 46 km.

Bedul Ecotourism

Bedul Ecotourism is a stretch of natural mangrove forest, there are 14 species of mangrove and as a breeding area and nesting area of several species of water birds. The community uses the location of mangroves as a place to look for shellfish, shrimp, crabs and fish. In the opinion of tourists the quality of the attractions is quite good but the number of attractions included is lacking [10]. Activities that can be carried out by tourists include less good quality. Souvenirs or items that can be bought by tourists are not many in number with poor quality, but the attraction of souvenirs sold is quite interesting. As a place of recreation, attractions in Bedul Ecotourism are quite interesting with a score of 19.3

The area of the Mangrove Forest in the Bedul Ecotourism site is 90 hectares, which can function as a buffer for the coming tsunami. Other disasters such as floods, landslides and hurricanes were not found but large earthquakes and tsunamis may emerge in the future. Bedul Ecotourism is relatively far from residential areas. Overall, the score for Natural Conditions in Bedul Ecotourism is 8.

The number of eating and drinking places in the Bedul Ecotourism location is relatively small so it does not meet the needs of tourists. The condition of the toilets is not clean although there are enough to meet the needs of tourists. The place of worship is large enough to meet the needs of tourists, but the conditions are less clean, and the supply or available clean water is lacking. The available parking for motorized vehicles is large enough to meet the needs, while the number of places to rest is also lacking. In general, the score of tourism facilities in Bedul Ecotourism location is 25.3.

The attitude of the traders in the Bedul Ecotourism location in general is positive. Almost all traders are willing to provide a sense of security to tourists in various forms and are very willing to provide the information needed by tourists while on tourist sites. All traders are willing to maintain cleanliness and maintain order around their respective places of sale. Overall, the Trader's Attitude score at the Bedul Ecotourism location was 15.4.

The distance from Bedul Ecotourism to the city of Banyuwangi is 55 km which can be taken for approximately 70 minutes using a private vehicle. Road conditions are generally good with most of the road surface is rough asphalt, and a small portion of the surface is smooth asphalt. The width of the road between 4 to 7 meters, divided into 2 segments, which is about 7 km before entering the tourist site with a width of 4 to 5 km while previously with a width of 6 to 7 meters. Overall, the Accessibility score for the Bedul Ecotourism location is 7.

The number of employees at Bedul Ecotourism is 96 people with the level of education of all employees is a Senior High School. The average working experience is 5 years with very



few employees who have attended tourism training. As many as 4 people have participated in environmental management training once. In general, the Human Resources score for Bedul ecotourism is 9.

The closest tourist location of Bedul Ecotourism is Grajagan Beach with a distance of 18 km and can be reached in about 40 minutes while the farthest distance is the location of the Sukomade Turtle Hatchery with a distance of 65 km and can be reached in approximately 100 minutes. The average distance from Bedul Ecotourism to the four other attractions is 49 km.

Sukomade Sea Turtle Breeding

Sukomade is a place to conserve turtles with the activity of hatching turtle eggs and releasing baby turtles (hatchlings) to the high seas. Another attraction is the view of the beach and coastal forest as a protected forest area. In the opinion of tourists, the attractions found in Bedul Ecotourism are of quite good quality but the number of attractions that tourists can enjoy is lacking. Activities that tourists can do at tourist sites are lacking in good enough quality. Goods or souvenirs sold are less varied with poor quality of goods, and attractions of goods sold are also less attractive. Opinion of tourists about the attractions in general at the tourist location Sukomade Turtle Hatchery is quite interesting with a score of 20.

Disasters such as landslides, floods and hurricanes were not found at the Sukomade Turtle Hatchery site, but this place is located on the southern coast of Java which is prone to earthquakes and tsunamis, and is likely to occur in the future. This conservation tourism location is far from residential areas so it is relatively safe from interference from local residents. Overall, the Natural Conditions score from the Sukomade Sea Turtle Breeding was 14.

Places to eat and drink tourists in Sukomade Turtle Hatchery are numerous so that they are sufficient for tourists. The condition of the toilets is clean but the numbers are small so that it is inadequate to meet the needs of tourists. Relatively large place of worship so that it can meet the needs of tourists and the conditions are clean, meanwhile the availability of trash can meet the needs because there are many. In the opinion of tourists, the parking space at the Sukomade Sea Turtle breeding site is less extensive, as well as the number of resting areas is small so it is inadequate for tourist needs. The available water is sufficient for tourists' needs, and the overall score for tourism facilities at the Sukomade Sea Turtle Breeding site is 24.6.

The attitude of the traders in Sukomade Sea Turtle Farm is less positive in serving the needs of tourists. Most traders are less willing to give a sense of security to tourists, as well as their willingness to provide information needed by visitors. The positive aspect is the merchants are willing to maintain cleanliness and maintain order around the environment where each sells. Overall, the attitude score of traders in the Sukomade Sea Turtle Breeding site is 16.

The distance from the city of Banyuwangi to the tourist location of Sukomade Turtle Hatchery is 89 km and takes about 2 hours. The road conditions are generally good with most of the road surface conditions being fine asphalt, only a small portion of rough asphalt ie about 10 km before entering the tourist site. The width of the road is between 6 to 7 meters while 10 km before entering the location the width of the road is narrower that is between 4 to 5 meters. Overall, the

Accessibility score for the Sukomade Sea Turtle Breeding location is 5.

The number of employees in the Sukomade Sea Turtle Breeding is 102 people with an average level of education being a high school. The work experience of most employees is 9 years, approximately 10% of employees have 6 to 8 years of experience and 5% of employees have 10 to 12 years of experience. Employee participation in tourism training was very small, only 7 people had attended environmental management training and turtle breeding. Overall, the Human Resources score at the Sukomade Sea Turtle Breeding site was 12.5.

The closest tourist location of the Sukomade Turtle Hatchery is Pulau Merah Beach with a distance of 35 km and can be reached within 60 minutes, while the farthest location is Alas Purwo National Park with a distance of 85 km and can be reached within 2 hours 15 minutes. The average distance from Sukomade Turtle Hatchery to the other four attractions is 61 km

Alas Purwo National Park

Alas Purwo is a conservation forest with a diversity of flora and fauna, there are also natural caves and caves made by the Japanese army. Conservation forests consist of tropical forests and coastal forests, as well as wildlife sanctuaries. As a national park has a function as a nature preservation that can be used for research, education, tourism and support cultivation. Based on the opinion of tourists, the number of attractions in Alas Purwo National Park is a lot with good quality, and tourist activities that can be done by tourists, including quite a lot with good quality. Souvenirs or items sold at tourist sites are less diverse with less good quality of goods, as well as the attractions of souvenirs, including less attractive tourists. Overall attractions in the Alas Purwo National Park are interesting with a score of 22.8

The forest in the location of the Alas Purwo National Park is very large at 43,420 Ha, and is relatively safe from natural disasters such as landslides, floods and hurricanes. In the event of a tsunami, the affected area is only in the coastal part while in the middle of the forest it is safe from the tsunami because it is far from the coast. However, in the event of an earthquake, the disasters caused vary depending on the characteristics of the earthquake. The location of Alas Purwo National Park is far from residential areas, and overall the Natural Condition score obtained is 13.

There are sufficient places to sell food and drinks for tourists in Alas Purwo National Park, there are insufficient toilets and conditions are not clean. The place of worship is large enough to meet the needs of tourists and the conditions are clean [11]. Spacious vehicle parking space and enough to meet tourist needs. There are not enough bins available, while there are enough places to rest but there are only a few bins. The availability of clean water for tourist needs is sufficient, and the overall score for tourism facilities in Alas Purwo National Park is 30.

The attitude of the traders in Alas Purwo National Park in general is positive in serving the needs of tourists. Most traders are willing to provide a sense of security in various forms to tourists and are willing to provide information needed by tourists. All traders are willing to maintain cleanliness and maintain order in the environment around their respective places of sale. Overall, the attitude score of traders in Alas Purwo National Park is 16.5.



The distance between Banyuwangi city and Alas Purwo National Park is 59 km, taken in approximately 75 minutes by private vehicle. Road conditions are generally good with a smooth asphalt surface and road width between 5 to 7 meters. In general, the accessibility score for the Alas Purwo National Park location is 8.

The number of employees working in the Alas Purwo National Park is 96 people, with an average level of education being a High School (SMA), but there are 3 undergraduate people and 15 people below the High School. The average work experience of employees is 9 years, there are 8 people with less than 9 years of work experience and 10 people with more than 9 years of work experience. Not all employees get tourism training, only 10 people have received training in the field of tourism such as tour guidance, knowledge about flora and fauna habitats, how to talk to tourists. Overall, the Human Resources score in the Alas Purwo National Park is 15.

The closest tourist location from Alas Purwo National Park is Grajagan Beach with a distance of 20 km and taken within 45 minutes, while the longest distance is the Sukomade Turtle Hatchery with a distance of 85 km and can be reached within 2 hours 15 minutes. The average distance from Alas Purwo National Park to the other four attractions is 51 km.

Center for Tourism Development in South Banyuwangi Regency

The center of tourism development is determined by adding up the total score of the ranking of research objects at each tourist attraction location [12]. The location of the tourist object with the highest ranking score is recommended to be the center of tourism development in the South Banyuwangi Regency. The highest total score is Pulau Merah Beach with a score of 30 (Table 1).

Table 1. Scores of research objects in the locations of tourism objects in the southern part of Banyuwangi Regency

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subjek	Pulau Merah Beach		Alas Purwo National Park		Grajagan Beach		Bedul Ecotourism		Sukomade Sea Turtle Breeding	
objek	Scores	Rank	Scores	Rank	Scores	Rank	Scores	Rank	Scores	Rank
Atraction	24	5	22,8	4	19,6	2	19,3	1	20	3
Natural Kondition	9	2	13	5	12	3	8	1	14	5
Acsessibility	11	5	8	3	10	4	7	2	5	1
Facilities	31,5	5	30	4	28,2	3	25,3	2	24,6	1
Attitude of Traders	16,3	4	16,5	5	15	1	15,4	2	16	3
Human Recourses	16	5	15	4	8,5	1	9	2	12,5	3
Distance between attractions	46	4	51	2	36	5	49	3	61	1
Total Rank- ing Score		30		28		19		13		17

As a center for tourism development, Pulau Merah Beach still has many shortcomings, so further development is needed in order to attract more tourists. Tourism development can be done by adding attractions or improving the quality of existing attractions so that it is more interesting. The development of Pulai Merah Beach needs to add attractions and improve the quality of attractions[13].

The basic capital for tourism development is attractions, Pulau Merah Beach has interesting attractions, for further tourism development, the number of attractions needs to be increased by utilizing the potential attractions that exist in the surrounding community. Community culture is something that is interesting and liked by many tourists, especially foreign tourists [14].

In the development of tourism, community participation is needed so that the community around the tourist attraction benefits [15]. The location of Pulau Merah Beach is close to residential areas, so the community needs to be involved with various activities. The participation of the surrounding community not only gets employment and income but is better if it plays a role in the preservation of nature and culture. Community Based Tourism can be applied on Pulau Merah Beach[16]. However, it needs to be considered in advance, to implement Community Based Tourism on Pulau Merah Beach, research is needed about community potential.

The success of the development of tourism relates to the perceptions and attitudes of the people involved in it [7]. Traders at tourist sites will interact directly with tourists, therefore the attitude of traders will affect the pleasure, satisfaction, and comfort of visitors at the tourist site. The positive attitude of traders in the Red Island Beach tourist area will have a positive impact on tourists who visit so that traders in these places are a supporting factor for the development of tourism

Security is one of the factors that influence the interest of tourists to visit tourist sites, both security due to political, social, and natural disasters. Pulau Merah Beach is a safe place for several types of natural disasters that need to be watched out for are the earthquake and tsunami disasters. Both disasters are difficult to predict when they occur and how much risk they pose is also difficult to know. Natural disasters will damage infrastructure and disrupt the lives of people in an area, this has a negative effect on economic development that is being carried out, so disaster mitigation needs to be done [17]. Consideration of the risk of natural disasters is a priority in the development of tourism because it is related to tourist security.

Tourism facilities are one of the important factors in the development of tourism in addition to attractions and accessibility. Tourism facilities such as restaurants, toilets, parking lots, etc. are sometimes not needed by tourists, but still must be provided. At the moment, tourism facilities on Pulau Merah Beach are still adequate for services to tourists, but need to be planned again in the future due to the growing number of tourists.

Economic development requires the right strategy to run it, it requires the right human resources, because they are both planners, implementers and connoisseurs. Therefore the success of development needs to be supported by superior human resources [18]. One of the roles of human resources in the development of tourism is service, suitable human resources can improve services for visiting tourists. The quality of human resources supporting the development of Pulau Merah Beach needs to be improved with a variety of training related to the field of tourism to improve services to tourists. Better service will increase tourist satisfaction and can bring more tourists.

Connectivity between attractions will increase if supported by quality infrastructure, high connectivity will increase regional economic growth. [2]. Connectivity between objects in the southern part of Banyuwangi Regency has not been maximized because public transportation facilities do not yet exist even though the road network is good, thus preventing individual tourists. High connectivity will make it easier for tourists to move from one object to another. This is also



consistent with the opinion of [3], that better transportation infrastructure will increase movement.

Accessibility can be used as an indicator of regional development, good accessibility between locations in an area will support the development of the region. Accessibility is influenced by terrain conditions, existing technology and the economic capacity of the community [19]. Accessibility between locations of attractions in South Banyuwangi Regency does not yet support regional tourism development due to relatively far distances and unfavorable terrain conditions. For further development, it is necessary to develop adequate transportation facilities and improve the quality of the highway so that the movement of tourists from one tourist attraction to another is easier.

IV. CONCLUSION

Based on the potential of human resources, tourism attractions, natural conditions, attitudes accessibility, tourism facilities and distance between attractions, the location of the Red Island Beach tourism object can be recommended as a center for tourism development in the Banyuwangi District Section. To improve Pulau Merah Beach as a center for developing tourism industry, it is necessary to 1) increase the quantity and quality of tourist attractions, 2) increase the quality of human resources, 3) increase the quantity and quality of supporting facilities, 4) increase transportation facilities between locations of attractions, 5) involvement local communities, and 6) disaster mitigation.

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